



Uka Tarsadia University
B. V. Patel Institute of Management



**Industrial Visit at Gokulanand Petrofiber Pvt. Ltd,
Sacin GIDC**

Date: 24th August 2024

Date:	24 th August 2024
Time:	9.30 AM to 2.00 PM
Venue:	Gokulanand Petrofibers, Sachin GIDC
No. of Participants:	35 Students from SYBBA
Event Category	Industrial Visit
Coordinator:	Ms. Nimisha Jariwala and Dr. Taral Patel
Objective's	To provide Second Year BBA students with practical insights into the Textile Industry processing, understand the operations of a manufacturing unit, and bridge the gap between theoretical knowledge and real-world application.
Outcomes	It provided a clearer understanding of how business concepts are implemented in a real-world environment and underscored the importance of quality, technology, and sustainability in modern manufacturing.

On August 24, 2024, third year students of BBA from the B.V Patel Institute of Management participated in an industrial visit to Gokulanand Textiles, Surat. The visit was organized as part of the curriculum to provide students with practical insights into the workings of a yarn manufacturing company, thereby bridging the gap between theoretical knowledge and real-world applications.

Gokulanand Textile Industries, established in 1992, is a prominent player in the textile sector, particularly in yarn manufacturing and processing. Located in Surat, India, it operates under the leadership of Shri Deepak Gondalia, a Yarn Manufacturing Technologist. The company is part of the Aalidhra Group and has emerged as one of the largest manufacturers of Air Tex yarn (ATY) in India.

Product Range

Gokulanand offers a diverse array of products, including:

- Partially Oriented Yarn (POY)

- Draw Textured Yarn (DTY)
- Textured Yarn
- Fancy Yarn

The company is recognized for its commitment to quality, reliability, and customer satisfaction, aiming to provide the best value for money across its extensive product line-up and technology advancement.



Upon arrival, the students were warmly welcomed by representative of the company, who provided a brief introduction to the company's history, its product offerings, and its market position in the textile industry.

Production Process Tour:

The students were taken on a guided tour of the production facility, where they observed the entire yarn manufacturing process from start to finish. The key stages observed included:

- Raw Material Inspection: Ensuring the quality of raw materials (fibers) before they enter the production line.
- Spinning Process: Where fibers are drawn out and twisted to form yarn.
- Dyeing and Finishing: Where the yarns are treated and dyed according to client specifications.
- Quality Control: Rigorous testing procedures to ensure the yarn meets industry standards.

The students were particularly impressed by the automation in the production process and the use of advanced machinery, which significantly enhances efficiency and output.

Interaction with Industry Professionals:

After the tour, the students had an interactive session with senior professionals from various departments.

The discussions focused on:

- The role of technology in modernizing the textile industry.
- The importance of quality control and customer satisfaction.

Learning Outcomes:

The industrial visit to Gokulaanand Yarn Manufacturing Company was an enlightening experience for the students. It provided them with a practical understanding of the yarn manufacturing process and the operational challenges of running a large-scale industrial unit. The insights gained from the visit will undoubtedly aid the students in their academic and professional pursuits.

The faculty and students extend their gratitude to Gokulaanand Yarn Manufacturing Company for hosting the visit and sharing valuable knowledge with the next generation of industry professionals.



Report prepared by Ms. Nimisha Jariwala

Sign of the HOD